



CONY

**THE 11th WORLD CONGRESS ON
CONTROVERSIES IN NEUROLOGY**



MARCH 23-26, 2017 | ATHENS, GREECE

SUPPORT & EXHIBITION
Invitation for the Industry



www.comtecmed.com/cony | cony@comtecmed.com



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CONTROVERSIES IN NEUROLOGY**

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*Dear Friends and
Colleagues,*

We are proud to announce that the **11th World Congress on Controversies in Neurology (CONy)** will take place in Athens, Greece, in March 23-26, 2017.

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion. Consequently a gap appears between the expansion of knowledge and its dissemination and use. CONy provides a platform for international experts to discuss and compare experiences.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the most available relevant data arming the clinician with reliable, up-to-date scientific information, helping in everyday patient care.

As in the previous CONy Congresses, there are a number of sponsorship opportunities available, including industry-sponsored activities. In addition, we would be happy to tailor a sponsorship package to your specific needs.

We cordially invite you to join us in the beautiful city of Athens!

Sincerely,

Prof. Amos Korczyn

Israel

Prof. Konstantinos Vadikolias

Greece

CONy 2017 Co-Chairpersons



CONGRESS PROFILE

Since its launch in 2007, CONy has established itself as a unique educational meeting where physicians can meet with outstanding experts in major Neurological fields, and can be updated on the most pressing clinical questions of the day.

AIMS OF THE CONGRESS

- To promote excellence in the field of neurology, by discussing, in a debate forum, evidence-based data and expert opinions on current controversial issues
- To bridge gaps between the expansion of basic science and information, and their consolidation into clinical practice
- To promulgate ethics and standards of practice and treatment
- To reach consensus on controversial issues, through debates, round table discussions and plenary lectures
- To update international participants on pressing clinical and technological questions of the day
- To create a forum for the industry to meet with experts in the field.

WHY SHOULD YOU SUPPORT?

Demonstrate your company's leadership in the field of NEUROLOGY

Reach key thought leaders and other researchers and clinicians in the field

Raise your company's visibility in the field

Exhibit and distribute your marketing and promotional materials

Convene a corporate symposium

CME ACCREDITATION

COMMITMENT TO THE HIGHEST STANDARDS IN CME/CPD

ComtecMed is committed to deliver within the platform of the Congress valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

INTERNATIONAL CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference web site: www.comtecmed.com/cony

INDUSTRIAL SYMPOSIA

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions. As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Symposium organized by: Company Name (not included in the main event CME/CPD credit offering).



THE PROGRAM

Debates and discussions on unresolved issues

Cohesive and integrative sessions

World renowned speakers

Audience/speaker interactions

Continuing Medical Education (CME)-approved program

LIST OF MAIN TOPICS

Auto-immune diseases

Autonomic nervous system disorders

Dementia and Alzheimer's disease

Epilepsy

Headache & pain

Motor neuron disease

Multiple sclerosis

Neuromuscular diseases

Neuropsychiatry

Stroke

Parkinson's diseases and other movement disorders

Peripheral neuropathy

Rehabilitation

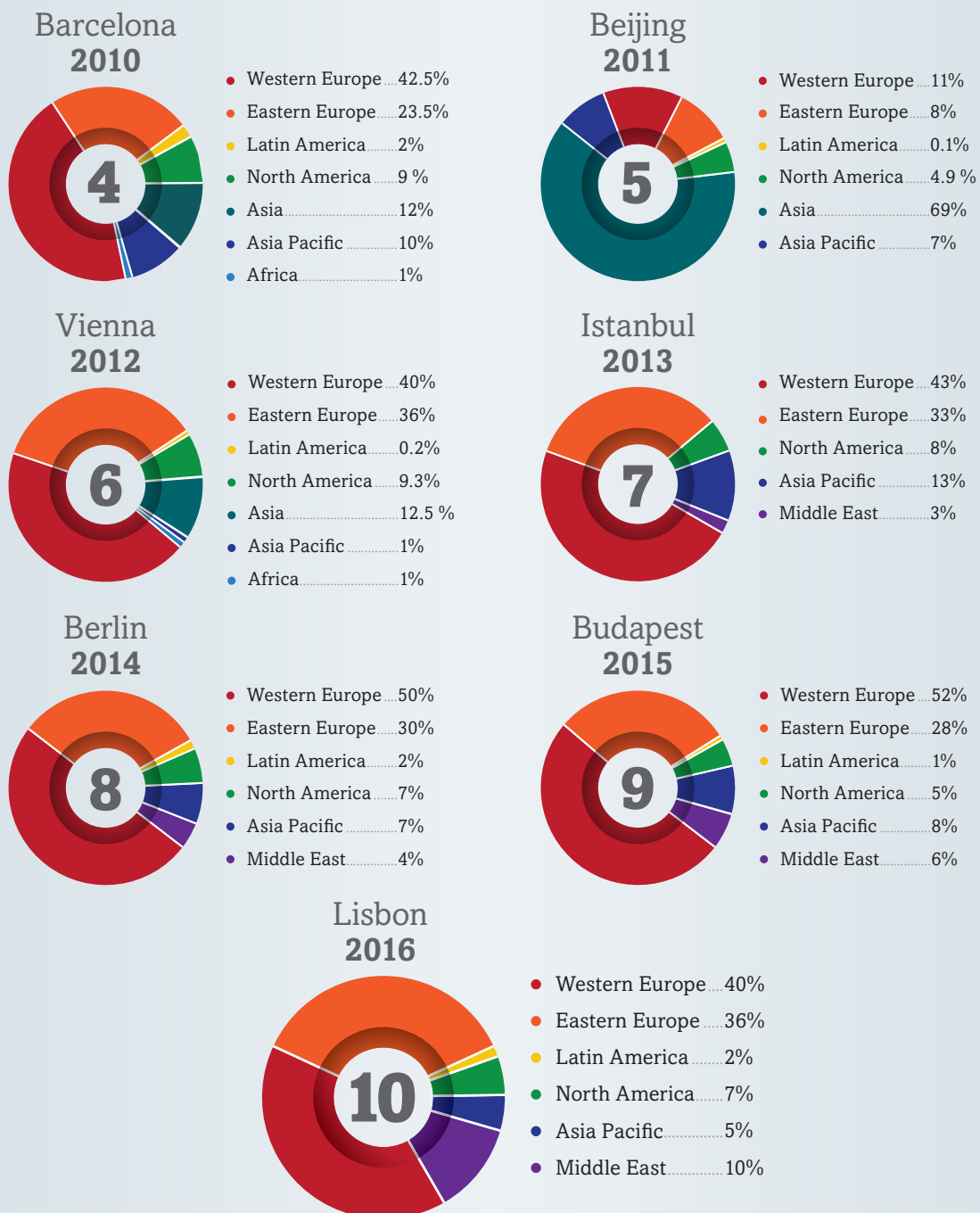
Traumatic brain injury



STATISTICS FROM PREVIOUS CONGRESSES

CONY	1 Berlin 2007	2 Athens 2008	3 Prague 2009	4 Barcelona 2010	5 Beijing 2011	6 Vienna 2012	7 Istanbul 2013	8 Berlin 2014	9 Budapest 2015	10 Lisbon 2016
Participants	808	1057	633	903	797	650	1250	930	882	905
Countries	70	71	63	67	79	65	51	71	62	61
Faculty	138	144	134	134	120	140	138	166	170	204

DEMOGRAPHICS





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PREVIOUS SUPPORTERS AND EXHIBITORS



abbvie

ALEXION

ALLERGAN



Baxter



Bial



biogen idec.



bluepharma®



CogniFit



elan



ferrer

GE Healthcare



genzyme
A SANOFI COMPANY



INSIGHTEC



Lilly



MERCK



SANOFI GENZYME





LEVELS OF SUPPORT

(level determined by the accumulation of items of value)

PRESIDENTIAL

€ 75,000 and up

PLATINUM

€ 50,000 and up

GOLD

€ 30,000 – 45,000

SILVER

€ 15,000 – 25,000

BRONZE

€ 5,000 – 12,000

CATEGORY PRIORITIES

Presidential category is reserved to ongoing supporters through the years. The supporter will have the priority in choosing up to two additional support items to the value of € 10,000

IMPORTANT NOTES

- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting an industry symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the symposium speakers have already been invited by the Congress.
- The program of the satellite symposia are subject to approval by the scientific committee of the Congress. In case that the scientific committee rejects the program of a satellite symposium, each party will be entitled to cancel the satellite symposium without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.



EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Session hall and basic audiovisual equipment
- 6 sq.m exhibition space
- 2 exhibitor registrations
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags
- Company logo on regular announcements to congress database
- Support includes expenses of moderators, chairs and speakers during the session

CONTINUING MEDICAL EDUCATION (CME) APPROVED DEBATE

€ 15,000

Opportunity to support an existing debate or to suggest a debate as part of a CME-approved presentation in the scientific program

- Session hall and basic audiovisual equipment
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags

PROMOTIONAL SUPPORT OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

Plenary Symposium € 40,000 | Parallel Symposium € 30,000

Opportunity to hold a non-CME approved industrial symposium as part of the scientific program - the content and speakers are subject to approval by the Congress Chairpersons

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space
- Two exhibitor registrations
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags
- Company logo on announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.



PROMOTIONAL SUPPORT OPPORTUNITIES

PRE-CONGRESS SATELLITE SYMPOSIUM (NON-CME APPROVED)

€ 40,000

Opportunity to hold a non-CME-approved industrial pre-congress satellite symposium

- Symposium hall and basic audiovisual equipment
- 12 sq.m exhibition space (additional space available at reduced rates)
- Two exhibitor registrations (additional registrations available at reduced rates)
- Company profile in the program book
- One full page color advertisement in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags
- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to congress database

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial pre-congress satellite symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.

NEW PLAYERS ON THE BLOCK

€ 7,500

Opportunity to include a 10-15 minute presentation in the non-CME approved session

- which will be part of the scientific program
- Session hall and basic audiovisual equipment
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speaker in the New Players' session are additional, and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.

MEET THE EXPERT SESSION

€ 7,000

Opportunity to support a session, which will be held for a small group, during breakfast or lunch

- Session hall including food and beverage
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags

The expenses (travel, accommodation and registration) of the speakers of a Meet the Expert session are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Congress.



PROMOTIONAL SUPPORT OPPORTUNITIES

WELCOME RECEPTION

Sole Support

€ 10,000

Opportunity to support the welcome reception for all participants of the Congress

- Company logo on the official invitation to the welcome reception
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

FACULTY DINNER

Sole Support

€ 15,000

Opportunity to support the official dinner for all invited speakers of the Congress

- Company logo on the official invitation to the faculty dinner
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

PROGRAM BOOK

Sole Support

€ 10,000

- Company profile in the Supporter's section of the program book
- Two full page color advertisements in the program
- Acknowledgment: congress website, program book, on-site signage

LUNCH

Sole Support per Lunch

€ 15,000 (per lunch)

Opportunity to support a buffet lunch to be served to all participants of the Congress

- Company logo on the official lunch invitation
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage
- Brochure in the participants' bags

INTERNET AREA

Sole Support

€ 10,000

The Internet Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

PARTICIPANTS' BAGS

Sole Support

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Congress
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

CONGRESS LANYARDS

Sole Support

provided-in-kind + € 6,500

This opportunity is reserved for platinum and gold supporters, and will be available on a first-come, first-served basis

- Opportunity to provide branded lanyards
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

TRANSLATION

€ 7,500 (per hall, per day)

Simultaneous translation into any required language

- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

MOBILE WEBSITE | NEW OPPORTUNITY!

€ 5,000

- Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's onsite presence or website
- Measures your return on investment down to the click
- Every time an attendee requires event information, they'll be accessing the app. Prior to arriving at the home page, they'll be exposed to your logo
- Provides attendees in close proximity or specific sessions attention-grabbing and timely offers. Even those searching through the app for other reasons will be attracted
- Appeals to attendees based on interests they've already expressed

E-POSTER AREA

€ 10,000

Throughout the duration of the Congress, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Display logo as a screensaver
- Company logo will appear in the E-poster webpage
- Acknowledgment: congress website, program book, on-site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

CHARGING STATION

€ 10,000

The Charging Station will be made available to all participants to charge electronic devices during the Congress, placed in a highly visible area.

- Opportunity to brand the Charging Kiosk with your company name and logo
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage
- Support quote is for one charging station

NOTEPADS AND PENS

Sole Support

provided-in-kind + € 3,000

Opportunity to provide branded notepads and pens to be distributed in the participants' bags

- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

ADVERTISEMENT IN THE PROGRAM BOOK

€ 3,000

- Full page color advertisement in the program book
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

BROCHURE INSERT

€ 2,000

- Company brochure to be inserted into the participants' bags
- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

COFFEE BREAK

€ 3,000 (per coffee break)

Opportunity to support, in part, a coffee break for all participants of the Congress

- Company profile in the program book
- Acknowledgment: congress website, program book, on-site signage

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



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EXHIBITION

The exhibition will be held at the Congress venue. The exhibition floorplan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area.

Exhibition space will be available on a first-come, first-served basis, with priority given to platinum and gold supporters.

Exhibition space will be available at € 650 per sq.m.

The minimum booth size is 2x3 sq.m.

Please visit www.comtected.com/cony to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in the program book
- Two exhibitor registrations
- General cleaning of public areas

Stand equipment and additional services may be ordered by means of the forms in the exhibitors' manual on the website:

Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, etc.





GENERAL INFORMATION

VENUE

Hilton Athens
46 Vassilissis Sofias Avenue, Athens, 11528, Greece
Tel: +30-210-7281000
Fax: +30-210-7281111
www3.hilton.com/en/hotels/greece/hilton-athens-ATHHITW/index.html

LANGUAGE

The official language of the Congress is English.

CONGRESS ORGANIZER AND SUPPORT / EXHIBITION CONTACT



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LIABILITY AND INSURANCE

The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the CONy Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
6. The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole
8. Please note that the Congress Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtec specifications and deadlines to ensure maximum exposure at the Congress.
10. Hermes & Merkur is the sole logistic supplier for the CONy congress. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearness issues or any other delays that might occur.



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